

# Retail's Impact in Montana

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**27%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$14.3B** total impact on GDP

**\$4.8B** direct labor income

**18.9K** retail establishments

**125.5K** direct retail employment

**200.3K** total jobs supported

**\$6.7B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN MONTANA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>125,500</b>	<b>\$6,699</b>
Accommodation	17,060	\$1,247
Administrative and support and waste management and remediation services	30,430	\$1,712
Agriculture, forestry, fishing, and related activities	38,060	\$2,566
Arts, entertainment, and recreation	21,600	\$899
Construction	58,130	\$4,183
Educational services	10,120	\$346
Finance and insurance	33,540	\$3,273
Health care and social assistance	80,500	\$6,394
Information	8,570	\$1,625
Management of companies and enterprises	2,860	\$283
Manufacturing	26,340	\$4,019
Mining, quarrying, and oil and gas extraction	10,490	\$2,774
Other services (except government and government enterprises)	37,770	\$1,514
Professional, scientific, and technical services	46,840	\$3,816
Real estate and rental and leasing	51,630	\$8,971
Transportation and warehousing	26,360	\$3,097
Utilities	2,980	\$1,299
Wholesale trade	20,940	\$3,695

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## THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN MONTANA

2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
Montana	18,915	125,500	200,280	\$4,762	\$9,010	\$6,699	\$14,347
MT-1	9,298	59,060	94,720	\$2,417	\$4,387	\$3,380	\$6,859
MT-2	9,616	66,440	105,560	\$2,345	\$4,623	\$3,318	\$7,488